

Benefits/Category	Platinum	Diamond	Gold	Silver	Bronze	Steel
	\$70,000	\$50,000	\$35,000	\$25,000	\$15,000	less than or equal to \$10,000
Free Registration (In-Person)	8	6	4	3	2	<i>Contact AIO Secretariat for advantages</i>
One complimentary Meeting Room for 10 persons (Excl. Snacks)	✓	✓				
30 seconds Advertisement spot on AIO Social media handles	✓	✓	✓			
Logo on AIO website (from date of payment and one week after event)	✓	✓	✓			
One complimentary single exhibition booth			✓	✓	✓	
3min presentation of the company by the CEO or Representative during Conference closing gala	✓					
Display of 2min Video advert during the opening ceremony, sessions, coffee breaks and closing ceremony	✓	✓				
Display of 2min Video advert during sessions and coffee breaks			✓			
Sponsor company's name to be included in opening speech	✓	✓	✓	✓	✓	
Full page advert in the event brochure	✓	✓	✓			
half page advert in the event brochure				✓	✓	
Display of roll-up banners at the Conference venue	3	3	3	2	2	
Company Logo to be projected on LED Screen before and after session	✓	✓	✓	✓	✓	
Company promotional material to be put in conference bags	✓	✓	✓	✓	✓	
Sponsors' logos to be published on Conference Banners, Registration platform and flyers	✓	✓	✓	✓	✓	
Sponsors' logo on all AIO communication handles before, during and after the event	✓	✓	✓	✓	✓	

ADVERTISING IN THE EVENT BROCHURE

½ page	1 000 US Dollars
Full Page	1 500 US Dollars

Bank Account Details:

To: **FBN Bank (UK) Ltd**
28 Finsbury Circus
London EC2M 7DT
United Kingdom

Account Number: 114400-USD-CACORP-02
IBAN number: **GB81FBN140520411440002**
Swift Code: **FBNIGB2L**

In favour of: **African Insurance Organisation**
30 Avenue De Gaulle
P.O. Box : 5860
Douala - Cameroon

SPONSORSHIP OF COFFEE BREAKS, LUNCHES & DINNERS

Coffee Breaks (3) - Monday 3rd, Tuesday 4th and Wednesday 5th June 2024 - **All Silver advantages**

Lunches (3) - Monday 3rd, Tuesday 4th and Wednesday 5th June 2024 - **All Diamond advantages**

Dinners (2) - Monday 3rd (AFRICA RE), Tuesday 4th (**free evening**) & Wednesday 5th June 2024 (closing gala) - **All Platinum advantages**

Conference bags (Gold sponsorship)

Conference Notebooks and pens (Bronze)

Transportation of delegates

Transportation of EXCOM Members and VIPs

Mobile App (Aluminum sponsorship)

Sponsorship of registration platform (Bronze sponsorship)

Branding of registration area (Bronze sponsorship)

Conference Lanyards and Name tags (Aluminum sponsorship)

Medical Assistance & Ambulance services (Steel sponsorship)

1- Sponsors for dinners will take care of décor, entertainment (musicians, dancers, band, DJ), MC. Also, cost of venue if outside AIO selected area will be borne by sponsors.

2- For sponsorship of dinners, lunches and coffee breaks, potential sponsors will negotiate directly with providers.

3- Exclusive visibility guaranteed for each sponsored item in 2 above.

NB: CO-SPONSORSHIP IS ALLOWED